

PRESS RELEASE

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## EUROPEAN CLASSIC & VINTAGE CARS TOUR MALAYSIA



*Tourism Malaysia's Deputy Director General (Promotion) Dato' Haji Azizan Noordin and the Ambassador of Belgium to Malaysia Daniel Dargent flagging off the participants of the Vintage Car Rally*

**PUTRAJAYA, 18 March 2015** - A mix of European classic and vintage cars arrived in Malaysia for a programme called 'Vintage Car Rally: Destination Fascinating Malaysia 2015', from 16 to 30 March.

A total of 52 participants in 26 cars from Belgium, the Netherlands, and France, along with those from Singapore and Malaysia, will be driving from Putrajaya to Melaka, Johor, Pahang, Terengganu, Perak, and Penang, before arriving in Kuala Lumpur for the Formula 1 Petronas Malaysia Grand Prix.



The participants were flagged off today by Tourism Malaysia's Deputy Director General (Promotion) Dato' Haji Azizan Noordin and the Ambassador of Belgium to Malaysia Daniel Dargent at the Pullman Putrajaya Lakeside Hotel, Putrajaya. Tourism Malaysia also hosted a cocktail reception at the same venue on 17 March to welcome the participants.

During their tour, they will be visiting various tourist destinations in the country, such as Pulau Besar, Cherating, Tasik Kenyir, Belum Rainforest, Cameron Highlands, and Batu Caves. They will also get to drive through the Jendarata plantation estate and enjoy a shopping tour in Kuala Lumpur.

The event is the brainchild of Stephaan Schutte, a participant of the Malaysia My Second Home programme, and Jean Van Der Elst. They have been promoting the event to vintage car owners and making the necessary arrangement since early 2014.

The rally is only opened to classic and vintage cars until 1975, as well as special cars upon invitation. The entry fee for each car with 2 pax is €7,950, which covers flight tickets (Economy class Paris CDG-KL-Paris CDG), shipping of cars, custom clearances, third party insurance in Malaysia, transfers from hotel to port, 12 nights in luxury hotels, a night on an island resort, dinners (including one beach BBQ), city tour in Singapore with personal guide, and entrance to F1 race in Sepang, as well as technical assistance and recovery truck throughout the journey.

The event certainly goes in line with the Government's effort to promote the country as a destination for affordable luxury, as well as fly-and-drive.

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**MALAYSIA TOURISM PROMOTION BOARD OR TOURISM MALAYSIA** is an agency under the Ministry of Tourism & Culture, Malaysia. Tourism Malaysia focuses on the specific task of promoting Malaysia at all levels. Since its inception, Tourism Malaysia has grown by leaps and bounds and it has emerged as a major player in the international tourism scene. In 2013, Malaysia registered 25.7 million tourist arrivals and RM65.4 billion in receipts, making tourism its second largest foreign exchange earner and the sixth highest contributor to its Gross National Income (GNI).

Malaysia celebrated its fourth **VISIT MALAYSIA YEAR (VMY)** in 2014 with the theme "Celebrating 1Malaysia Truly Asia". The promotion of the country continues with the **MALAYSIA YEAR OF FESTIVALS (MyFEST)** campaign in 2015 with the theme "Endless Celebrations" emphasising the various festivals celebrated by its multicultural society. Both campaigns are key drivers towards achieving the country's target of 36 million tourist arrivals and RM168 billion in receipts by 2020, as outlined in the Tourism NKEA (National Key Economic Area).



**MALAYSIA TOURISM PROMOTION BOARD**  
(MINISTRY OF TOURISM & CULTURE, MALAYSIA)  
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia  
Tel: +603 8891 8000; <http://www.tourismmalaysia.gov.my>  
[www.facebook.com/friendofmalaysia](https://www.facebook.com/friendofmalaysia); [twitter.com/tourismmalaysia](https://twitter.com/tourismmalaysia); [blog.tourism.gov.my](http://blog.tourism.gov.my)





*Through the Tourism NKEA, collaborative efforts between the Ministry of Tourism and Culture, other Government agencies and the private sector have been enhanced to help secure Malaysia's position as a leading tourist destination. The targets set under the Tourism NKEA will be achieved through the implementation of twelve Entry Point Projects (EPPs) clustered under five themes: Affordable Luxury; Nature Adventure; Family Fun; Events, Entertainment, Spa and Sports; and Business Tourism.*

**Press contact:**

**Media & Publicity Unit:**

*Azizah Aziz (Ms), Senior Deputy Director, Communications & Publicity Division*

*Tel: +603-8891 8752*

*Email: azizahaziz@tourism.gov.my*

**Editorial Unit:**

*Anis Rozalina Ramli (Ms), Senior Editor, Communications & Publicity Division*

*Tel: +603-8891 8759*

*Email: anisramli@tourism.gov.my*



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(MINISTRY OF TOURISM & CULTURE, MALAYSIA)  
No. 2, Tower 1, Jalan P5/6, Precinct 5, 62200 Putrajaya, Malaysia  
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